



## Partnering with Agribusinesses to Boost Climate Resilience of Smallholder Farmers

26 November 2021, Friday  
4-5:30 p.m. Manila Time  
(GMT+8) Zoom



Agriculture is one of the most affected sectors by climate change. About \$350 billion of investments are needed annually to transform the food and agriculture system to become greener and more resilient<sup>1</sup>. Alongside its investment programs on agribusinesses, PSOD's Agribusiness Investment Team provides technical assistance and training to farmers on climate resilient agricultural practices. This session provided an overview of PSOD's effort in capacity building on climate resilience for smallholder farmers in Asia. Three presentations were followed by an interactive case study discussion with audience participation.

**Not only does climate have an impact on gender, but gender must also be embedded in climate responses.**

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Social Development Specialist (Gender and Development),  
PSOD, ADB

<sup>1</sup> Food and Land Use Coalition. 2019. Growing Better: Ten Critical Transitions to Transform Food and Land Use Summary Report. Available at: <https://www.foodandlandusecoalition.org/wp-content/uploads/2019/09/FOLU-GrowingBetter-GlobalReport-SummaryReport.pdf>

## SPEAKERS



**BRETT SUTTON**

Technical Assistance Specialist,  
Asian Development Bank



**SUGUNA PAPPUSAMY**

Assistant General Manager,  
Finance and Accounts,  
Suguna Foods Private Limited



**DR. MISCHA LENTZ**

Investment Specialist,  
Asian Development Bank

## MODERATORS



**LINDA XIAOLE WANG**

Investment Specialist,  
Asian Development Bank



**KATE JARVIS**

Climate Finance Specialist,  
Asian Development Bank

## KEY MESSAGES

- An implication of climate change is interannual variability in rainfall, which creates volatility in farmers' incomes and therefore limits their ability to make long-term investments—including those that would increase their resilience to future climate change risks.
- Certification schemes are an important way to create value and to ensure that farmers receive fair prices for their output. Certification schemes also require farmers to engage in agricultural practices that are climate resilient.
- Designing Technical Assistance programs to train the trainer is a powerful way to create demonstration effects. This is especially true when trainers are women, who share knowledge with other women farmers.
- Climate crop insurance can also help farmers become resilient and should be incorporated into Technical Assistance projects where relevant.
- Projects can be structured using blended finance to manage the risks associated with smallholder farmers.
- PSOD can partner with local financial institutions for disbursement and risk sharing. These partnerships should also involve offtake agreements with the buyers of agricultural products, such as traders or processors.
- Local financial institutions and buyers play an important role in the financial inclusion of smallholder farmers, which is critical for their resilience to climate change.
- Smallholder coffee farmers in the Philippines are highly vulnerable to climate change risks. PSOD should seek opportunities for partnership to develop the Philippines coffee sector and boost farmers' resilience to climate change.

## FURTHER INFORMATION

Suguna Foods. <https://www.sugunafoods.com/>

ADB. 2020. ADB, Suguna Sign \$15 Million Deal to Sustain Rural Livelihoods in India During Pandemic. <https://www.adb.org/news/adb-suguna-sign-15-million-deal-sustain-rural-livelihoods-india-during-pandemic>

ADB. 2016. ADB to Help Smallholder Farmers in Bhutan Boost Incomes From Hazelnuts. <https://www.adb.org/news/adb-help-smallholder-farmers-bhutan-boost-incomes-hazelnuts>

ADB. 2020. ADB, Olam to Support Smallholder Farmers Livelihoods Disrupted by COVID-19. <https://www.adb.org/news/adb-olam-support-smallholder-farmers-livelihoods-disrupted-covid-19>

ADB Funds and Resources. <https://www.adb.org/what-we-do/funds>